

**Director of Center for Civic Engagement
Position Profile**



Position Summary

Binghamton University invites nominations and expressions of interest for the position of Director of the Center for Civic Engagement. As a strategic leader within the Division of Student Affairs, the Director will have overall responsibility for programs that support the University's commitment to civic involvement and providing students with learning opportunities and experiences outside of the classroom.

Established in 2010, the Center for Civic Engagement (CCE) at Binghamton University serves the dual purposes of creating solutions to community problems and developing experiential educational opportunities for students. The success of the CCE has been pivotal in Binghamton University's growing reputation for civic and community engagement as well as recent accolades including designation as an Innovation and Economic Prosperity University by the Association of Public & Land-Grant Universities and a place on the President's National Community Service Honor Roll.

The Director will be charged with advancing the mission of the CCE by overseeing the Center's work with faculty, staff, students, and community partners to create and expand experiential learning opportunities with public benefit. Efforts will be directed at developing meaningful community partnerships, promoting ongoing service opportunities, supporting faculty engagement (engaged teaching and scholarship), and providing resources and support for student-led change-making. The Director will be involved with Center management and will focus time on strategic initiatives such as creating a culture of engagement across the institution and securing external funding/resources.

Roles and Responsibilities

The next Director will manage a dynamic organization and have strategic and programmatic oversight for initiatives of the CCE. Specific responsibilities of the next Director include:

Develop and strengthen campus-community partnerships

- Build strong linkages of cooperation with academic departments, centers, and other units on campus for mutual benefit
- Represent the University in community organizations and initiatives; participate in activities to foster collaborative work with off-campus groups
- Develop and host public/university events to identify and explore community assets, needs and issues
- Support schools/units in their efforts to expand range of campus-community partnerships



Pursue external funding for programs as well as nominate programs for state and national awards

- Identify relevant grant funding opportunities, complete grant applications and oversee all grant projects
- Nominate programs for awards such as the President's Higher Education Community Service Honor Roll, Campus Compact Spotlight Awards and others as opportunities present themselves
- Develop and implement fundraising/development plan

Supervision and Operations

- Lead the development and implementation of strategic planning, oversee program implementation, provide leadership for project management and budget oversight
- Supervise 5 staff members toward fulfillment of well-executed events and a highly engaged campus culture of service to Binghamton and the surrounding communities as well as other regions and global targets
- Initiate the development of mid-year and annual reports for both administrative and development goals

Increase and enhance campus participation in community service activities with an emphasis on deep, sustained engagement

- Enhance the efforts of community-based programming managed by CCE (Community Schools and Youth Programs, Bridging the Digital Divide Project, Community Health Engagement Opportunities, voter engagement, Passion to Action and other resources to help students create positive community change)
- Expand relationships externally to increase service opportunities; including those in Broome County and surrounding area

- Provide support and direction to partnership with Broome County Promise Zone to enhance university connections and support to local schools through student volunteers, interns, faculty partnerships and other resources
- Promote the development of service opportunities in both curricular and co-curricular formats to increase the quality and depth of experiential education activities
- Oversee the identification, expansion and coordination of the network of faculty and community members interested in participating in collaborative learning and services
- Foster the development of projects with local government, business community, economic development organizations and non-profit agencies that will help advance community interests as well as provide learning opportunities for students
- Develop and promote problem-based participatory learning opportunities on-campus as well as off-campus

Advance the scholarship of service and civic engagement

- Foster the development of research related to mission of CCE and disseminate results to stakeholders
- Partner with SAASI to engage in program/university assessment and evaluation and document extent of activities and impact
- Facilitate collaboration with regional, national and international organizations and institutions on scholarship and research that studies the processes, relationships and impacts of outreach work on all constituencies (students, faculty, community)



Qualifications and Qualities

Reporting to the Assistant Vice President for Career Programs and Experiential Education, the Director will be a visionary administrator with a collaborative, open management style that fosters participation and contribution by others. S/He will have a background that may include community and/or economic development or the development and oversight of experiential learning programs; either from within higher education or a comparable setting. Other desired qualifications of the next Director include:

- Demonstrated relevant experience in administration of community-based or service-learning programs; ideally within a higher education environment
- Working knowledge of experiential education, community-based research and service learning
- Creativity to look beyond common boundaries and identify new and innovative ways for Binghamton University to positively affect communities in which it is a part while providing educational opportunities for its students

- Strong knowledge of current events; including issues and opportunities present in local regional and global communities
- Strong communication skills; proficiency in oral and written communication, public speaking and comfort leading group discussions
- Proven ability to build strong relationships with faculty, students, staff, and community leaders
- Organizational and operational skills to plan and oversee programming and assessments
- Supervisory and leadership experience and the ability to build effective teams; proven ability to manage, motivate a diverse team
- Experience with strategic administrative roles including strategic planning, program implementation, project management and budget oversight
- Experience with fundraising, grant writing or other means of identifying and securing external funding to support and grow programs is highly desirable
- Knowledge of the role of (and trends related to) civic engagement in higher education
- Proven interpersonal skills with the ability to establish and build credibility with a broad group of constituents including peers, subordinates, staff and community stakeholders
- Ability and interest in working collaboratively across divisions and offices on and off campus
- Demonstrated commitment to diversity, equity and inclusion



Education

A master's degree in Education, Public Administration, Political Science, Social Work, Human Development or related field is required. Preference given to candidates with an earned doctorate.

About Binghamton University

Founded in 1946, and one of four research universities in the State University of New York, Binghamton offers undergraduate and graduate degrees in its seven schools: Harpur College of Arts and Sciences, College of Community and Public Affairs, Decker School of Nursing, School of Management, Thomas J. Watson School of Engineering and Applied Science, Graduate School of Education, and the School of Pharmacy and Pharmaceutical Sciences.

The University is consistently ranked among the top 50 public universities in the nation and has received national recognition for its special programs and overall success in comprehensive internationalization, as well as its residential communities led by collegiate professors who seamlessly integrate life inside and outside the classroom, creating the feel of a small college with the resources of a major university. Binghamton ranks 15th on the *Forbes Magazine* list of best value colleges and universities. Binghamton recruits outstanding and diverse undergraduate students with an average freshman SAT score over 1300. Binghamton also attracts approximately 3,700 talented 2 graduate students who study in more than 90 graduate programs. Binghamton's students originate from all 50 states and almost 16 percent of the student body is international, representing 117 countries.



This is an exciting time for Binghamton University. In 2011, New York's SUNY 2020 legislation guaranteed maintenance of state support to SUNY, authorized approval of rational and predictable tuition increases, and offered the system's four doctoral centers the opportunity to present proposals for capital investments in targeted programs. In the past five years, Binghamton University has taken advantage of this legislation to increase enrollment to nearly 17,200 students, hire more than 250 tenure track faculty and 160 staff (representing a net gain of 136 tenure track faculty), and secure support for a \$70 million Smart Energy Research and Development Facility that will open in 2017 and house Harpur College's departments of chemistry and physics.

While the University plans to hold undergraduate enrollment steady at approximately 13,600 students, it is working aggressively to increase graduate enrollment. During the past five years, graduate enrollment has been robust, increasing by 20 percent to almost 3,700 students in fall 2016. Many existing graduate programs have grown. New programs in such areas as sustainable communities, applied statistics, and public archaeology have begun, and students will soon matriculate in a new Pharm. D program as well as master's programs in data analytics, public health, health systems, and applied liberal studies. These programs will enable Binghamton to meet the needs of students and generate resources to hire additional faculty.

The SUNY System

SUNY is the nation's largest and most comprehensive state university system, consisting of 64 campuses including major research universities, health sciences centers, comprehensive and technical colleges, and community colleges committed to providing a broad range of outstanding academic programs for students within New York and from around the world. Each college and university within the State University of New York has its own council and is administered by a president who recruits and leads the administrative team. The campus presidents report to the Chancellor and the Board of Trustees of the State University of New York.

SUNY enrolls nearly 460,000 students, half of them in community colleges, and has nearly 90,000 employees and a projected all-funds budget in excess of \$13 billion. Binghamton is one of four research centers in the SUNY system along with the University at Albany, University at Buffalo and Stony Brook University. The system annually receives approximately \$1 billion in sponsored research. SUNY is both a significant force in higher education nationally with increasing global impact as well as a vital economic, social and cultural engine for the state of New York.

Binghamton University is renowned within the SUNY system for the exceptional quality of its students. This fall's freshman class has a mean SAT score of more than 1300 (combined reading and math) and high school average of 95 percent. It also provides access to a diverse student body. Almost 30 percent of its students are Pell-eligible and 25 percent are first generation college students. Binghamton's strengths align well with the chancellor's strategic plan for the SUNY system. Among the themes guiding the plan are: entrepreneurship, a seamless SUNY system, a healthier New York, green initiatives and sustainability, community involvement, and globalization (SUNY and the world). Binghamton is a leader in energy, environment and sustainability; international education and global initiatives; community involvement, entrepreneurship and economic development; and health sciences.

More about Binghamton University can be found at:

<http://www.binghamton.edu>

The Greater Binghamton Community

Binghamton University is located in the Town of Vestal, just one mile beyond the Binghamton city limits in the Southern Tier of Upstate New York. Binghamton, Endicott and Johnson City — along with Vestal and a few other suburban towns and villages — make up Greater Binghamton, offering a sophisticated cultural life, lively spectator sports and accessible outdoor recreation. Major employers include United Health Services, Lourdes Hospital, IBM, Lockheed Martin Systems Integration, BAE Systems Controls, Maines Paper and Food Service, Universal Instruments and the University itself, the largest employer in Greater Binghamton.



Binghamton is located at the crossroads of I-81, I-88 and NY Rte. 17, within easy reach of major metropolitan areas. Binghamton is 50 miles from Ithaca, 72 miles from Syracuse, 140 miles from Albany, and about 200 miles from both New York and Philadelphia.

The American Institute of Economic Research recently named Binghamton the 18th best college town in America. The institute ranked small college cities based on student life, culture, economic health and opportunity.

More on what the Greater Binghamton area has to offer can be found at:

<http://www.visitbinghamton.org/>

Search Process

Binghamton University has retained Valletta Ritson & Company, a national executive search firm to assist in this search. Interested parties should submit a letter of interest, current resume/curriculum vitae and three references (names, phone number and email address) to engagement lead below at BinghamtonCCE@vallettaritson.com. References will not be contacted

without candidates' prior approval. Review of candidates will begin immediately, with consideration given by the search committee until the position is filled.

Binghamton University Director of Center for Civic Engagement Search Committee
C/o Hans Dalmolen, Managing Partner
Valletta Ritson & Company
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It is the policy of Binghamton University to provide for and promote equal opportunity employment, compensation, and other terms and conditions of employment without discrimination on the basis of age, race, color, religion, disability, national origin, gender, sexual orientation, veteran or military service member status, marital status, domestic violence victim status, genetic predisposition or carrier status, or arrest and/or criminal conviction record unless based upon a bona fide occupational qualification or other exception.

Valletta Ritson & Company, LLC advises their clients on the basis of an exclusive consulting assignment. The information contained within this Position Profile is meant to provide potential candidates with information regarding the organization and position our client seeks to fill.